

Date: 19th of March 2020

Location:

ZB Planbureau en Bibliotheek van Zeeland Kousteensedijk 7, 4331 JE Middelburg, The Netherlands. Parking available and 400m away from the train station of Middelburg.

9.00 – 9.30 Walk-in

Collect your name tag and program. Coffee and tea provided

9.30 – 10.00 Welcome

A welcome in which you will be introduced to why the SAIL project has started and what the results are. By Margot Tempelman and Nathalie van der Zande (HZ University of Applied Sciences)

10.00 – 11.00 Discussion of research results

The research partners discuss the findings of the project in a panel setting. There will be exploration of social innovation and co-creation: what do these concepts actually mean? Ann Hemingway (Professor at Bournemouth University) and Olaf Timmermans (Lector, HZ University of Applied Sciences) will guide these conversations.

11.00 – 12.00 Cross-border exchange

The pilot partners discuss how they have experienced the cross-border exchange. What are the pros and cons of this approach? This will be done by the buddy teams: two pilots that have been matched together.

12.00 – 12.30 Lunch

A healthy lunch made from local products will be provided to give energy for the afternoon program.

12.30 - 13.30 Transport to locations

Buses will take the participants to two locations in Zeeland to demonstrate the effect of the pilots and to show the beauty of the region.

13.30 – 16.30 Activities on location

Domburg and Oostkapelle: in Oostkapelle dynamic tennis and walking football will be demonstrated with actual participants of the pilots. In Domburg you can learn more about pilots focused on local and healthy food during a walk and you will have a taste of local food as well.

Cadzand: In Cadzand you will do a Silver Route (a route designed for elderly participants) that is led by coaches that have been involved in the SAIL pilots. After that, you will gain insight in the connection of SAIL with the tourism industry and you will have a taste of local food as well.

16.30 – 17.30 Transport back to Middelburg

Transport back to the starting location in Middelburg. After this you are free to explore Middelburg and to have dinner in one of the local restaurants, or to travel home.

Program may be subject to changes. If you have any questions, feel free to e-mail sail@hz.nl.